

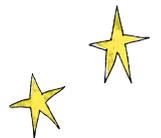


Creating a buzz about your sponsored read

Schools tell us that getting the whole school involved in our sponsored read creates a greater buzz with more successful results!

Your free kit makes running your sponsored read really easy but if you'd like to make more out of it here are some ideas:

- Tie it in with a visiting Book Fair or National event (e.g. World Book Day).
- Run a Book Club.
- DEAR - 'Drop Everything And Read'. On an agreed signal, everyone (teachers and staff included) drops everything and reads.
- Launch a competition (most minutes read, most improved reader, best 'extreme reading' photo, best book review, best book cover design etc).
- Buddy up with pupils from a different class, key stage or tutor group and read together.
- Run a raffle with books or book tokens as prizes.
- Hold a book character dressing up day.
- Run a book, audio-book, comic or magazine swap.
- Throw a bedtime stories session (all put on pyjamas and read or listen to a story).
- Have a reading day (or week!) with a selection of fun reading activities.
- Invite authors, storytellers or parents/grandparents to share their love of books by reading to pupils.
- Read it before you see it! Challenge pupils to read, listen to or share a particular book before screening the film version cinema-style.



For more ideas visit readforgood.org - we've got loads of resources for you to download.

Shout about your success! Share your Read for Good sponsored read through your local press and on Twitter, Facebook and your school website.

readforgood.org



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